A Day in the Life: Running a Business With vs. Without a PEO

HOW A PEO TRANSFORMS YOUR WORKDAY

Managing HR, payroll, and compliance is often a full-time job but it doesn't have to be.

Meet Peter, a business owner partnered with a PEO, and Henry, who handles HR alone. Let's see how their workdays compare!





8:00 AM-Payroll Day One of the most important days of the month—employees

expect to get paid on time and without errors.

Peter

Payroll is easy—Peter just needs to enter and approve time. All the calculations and spreadsheeting are handled without a fuss. He's sipping his coffee and

doing his part to keep payroll day on track. He checks a report in his HCM

platform and gets started on revenue-driving tasks.

Henry

him. He'll spend half the day manually processing payroll. He's also worried about tax

calculations and compliance errors. Why? Payroll delays and errors

lead to employee frustration.



A PEO handles payroll, tax filing, and

HOW A PEO HELPS:

compliance, so business owners can save time and reduce risk.

Did You Know?

Poor Henry.

He spends (wastes?)

Nearly half of American workers would start looking for a new job after just two payroll issues?1



An employee comes in with a question about their health insurance coverage. How will Peter and Henry handle it?

10:00 AM—Employee Benefits Question



Peter directs the employee to the PEO's benefits administration

informed about available benefits.

portal, where they can quickly and easily find an answer. The PEO also provides a benefits education center so employees are

Peter

with no time lost.

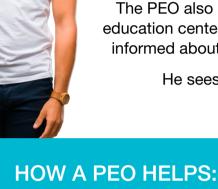
He sees the issue resolved

over an hour looking through insurance documents. Then he calls the benefits provider and waits on hold.

Henry

Ultimately, he falls behind on other work while trying to solve an HR problem.

Did You 82% of employees who



top-tier benefits at lower costs, plus expert support to manage them.

HOW A PEO HELPS:

A PEO offers small businesses access to

12:00 PM—Hiring a New Employee

Know?

benefits are also extremely satisfied with their jobs.2

Businesses using a PEO

employee turnover rate.3

have a 12% lower

are extremely satisfied with



Peter **Henry**

Both Peter and Henry need to fill an open position. Who has an easier time doing so?

Peter leverages PEO recruitment services to

and streamlines onboarding. It's that simple!

The PEO screens résumés

attract top candidates.

He struggles to find qualified candidates while managing

Henry's on his own, juggling

interviews with no support.

job postings, screenings, and

other HR tasks.



Did You A PEO provides hassle-free hiring, access Know? to recruitment tools, and expert support.

employees in Peter and Henry's state. What happens next?

Peter **Henry**

2:00 PM—Surprise Compliance Change

A new labor law has recently gone into effect, impacting how businesses classify



provided regular updates.

PEOs monitor employment laws and proactively

help to ensure compliance, allowing businesses

HOW A PEO HELPS:

Peter's PEO notified him

of the change and

No stress, no fines just business as usual.

compliance fine.

Did You

He scrambles to fix policies, but he isn't sure what's required.

Unfortunately, Henry learned

organization now faces a hefty

about the law too late. His



5:00 PM—Checking the Sales Pipeline

to avoid fines and legal risks.

left in the day? Peter

and ready for tomorrow.

Peter has spent his entire day

He wraps up the day feeling accomplished

focusing on growth and filling the sales pipeline with new deals.

Peter and Henry both need to check in on new business opportunities. Is there any time

Know?

Henry finally gets around to looking at sales.

missing opportunities to grow.

he's constantly playing catch-up.

He feels frustrated, knowing

He spent all day buried in HR tasks,

Did You grow at more than 2x the Know? rate of non-PEO users.3



By offloading HR burdens, PEOs free up time for business owners to focus on scaling and success (the tasks that really matter).

Businesses using a PEO

Henry

At the End of the Day

HOW A PEO HELPS:

and grow their business. Peter focused on strategy, customers, and closing deals, while Henry spent his entire day buried in HR tasks, compliance worries, and administrative work. For Henry, this cycle never ends—payroll deadlines, benefits

Peter and Henry both started their day with the same goal: to run

Who would you rather be?

questions, hiring struggles, and legal risks will always be waiting. But for Peter, partnering with a PEO changed everything.

Did You

Know?

The average business sees a 27% ROI on money spent on PEO services.4

big-picture concerns. Want to see these

CONTACT COADVANTAGE

TODAY TO LEARN MORE!

- Just two payroll errors can cause 49% of employees
 - to start job hunting The State of Employee Benefits: Findings From the 2018 Health and Workplace Benefits Survey
- The ROI of Using a PEO 4 How to Leverage a PEO to Help Grow Your Small Business



benefits in action?

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